

Facebook Critic Warns Facebook and Google 'Will NOT Survive Long Term' In Wake Of 'Existential Crisis On Global Scale'



by Joshua Caplan

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Author David Kirkpatrick, a staunch critic of Facebook, believes the technology giant has little chance of existing in the decades to come.

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POLITICO reports:


Facebook is confronting an existential crisis on a global scale that threatens the long-term viability of the company, according to the author of a book on the social networking giant.

"The reality is that Facebook is threatening global democracy. It's a threat to liberal democracy on a global scale," David Kirkpatrick, author of "The Facebook Effect," said in the latest edition of POLITICO Money. [...]

"It will survive in the short-term partly because it is so profitable and they will continue to find ways to make it acceptable for users, and advertisers really have no alternatives as a place to go that is comparable for the ability to target customers," he said.

"But Facebook is essentially a 14-year-old design that for all its evolution is still founded on the ideas of 14 years ago. So no, the

 **M** answer is it will not survive long term."

 Federal investigators have begun probing Facebook's use of personal data after reports surfaced that Cambridge Analytica 'improperly gained access to the data of more than 50 million users.'

CNBC reports:

*The U.S. Federal Trade Commission is investigating whether the use of personal data from 50 million **Facebook** users by Cambridge Analytica violated a consent decree the tech company signed with the agency in 2011, **Bloomberg reported Monday**. [...]*

*"We are aware of the issues that have been raised but cannot comment on whether we are investigating. We take any allegations of violations of our consent decrees very seriously as we did in 2012 in a privacy case involving **Google**," a spokesman for the FTC said Tuesday. [...]*

"We reject any suggestion of violation of the consent decree. We respected the privacy settings that people had in place. Privacy and data protections are fundamental to every decision we make," the social network giant said in a statement to the Washington Post over the weekend.

Judge Napolitano told the **Fox Business Network** that "Mark Zuckerberg's statement.. is essentially an admission," that Facebook allowed parties to improperly gain access to private user data.

Judge Napolitano: "Mark Zuckerberg's statement.. is essentially an admission," that Facebook allowed parties to improperly gain

access to private user data. pic.twitter.com/v9AHBcNIND

— Josh Caplan (@joshdcaplan) **March 21, 2018**

Judge Napolitano: “Mark Zuckerberg’s statement, supplemented by Sheryl Sandberg’s is essentially an admission. That’s Exhibit 1 in the class action lawsuit against them. I think they’ll get some traction in terms of their shareholders of stock because they admitted the obvious that they allowed people that they didn’t trust to gain access to private information from those of us who did not authorize it.”